

# 10 FACTS

*You Probably Never Knew About*

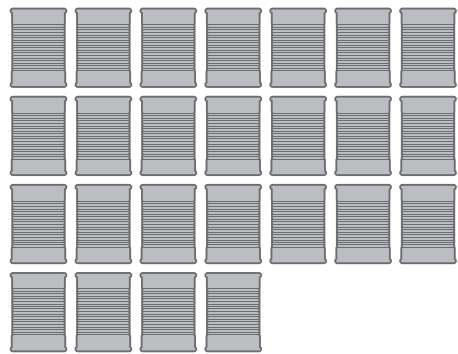


## RECYCLING ELECTRICALS



A SINGLE  
TOASTER  
CAN MAKE  
25 STEEL  
FOOD CANS

=



THE BATTERIES  
THE UK SENDS  
TO LANDFILLS  
EVERY YEAR  
COULD FILL

98

JUMBO JETS

The UK currently  
collects and  
recycles



of WEEE a minute,  
this needs to  
double by 2018.



NEARLY

30%

of us throw end-of-life  
electricals in the bin.



mobile phones sold  
in the past year will  
eventually create

3,500  
TONNES

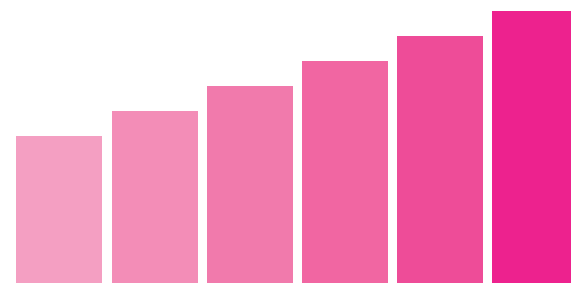
of electrical waste.



The amount of WEEE the UK produces in  
a year would fill a line of lorries from

LANDS END  
TO  
JOHN O'GROATS

(Based on 500,000 tonnes of WEEE, 4 tonnes per lorry, 125,000  
lorries, each 15 metres long equals 1,875 km or 1,170 miles)



Electrical goods are the  
fastest growing waste  
stream increasing on  
average 5% each year.



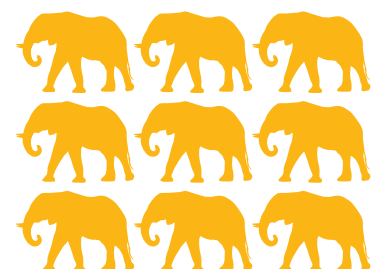
The EU collection target for WEEE is a minimum of



4KG  
PER PERSON  
PER YEAR!

By 2020, it is  
estimated the  
volume of WEEE in  
Europe will reach

12 MILLION  
TONNES



THAT'S 2 MILLION  
ELEPHANTS

# REPIC

WEEE | BATTERIES | PACKAGING